



20
23

BRUSA FC
SPONSORSHIP





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BRUSA FC 2023

OUR Club

BRUSA FC, is one of the best & fastest growing futsal clubs in the US, with their roots deeply ingrained in the Brazilian methodology.

It is our clubs mission to develop real futsal players, providing opportunities for local players to play home and abroad, & growing the sport of futsal in the US.

Our club has programs for both youth & adults throughout the year to accelerate individual development, have fun and to learn futsal the PROPER way!





BRUSA FC 2023

Programs & Events

A program for every age,
gender and level of play!

YOUTH
ACADEMY
TRAINING

YOUTH
TOURNAMENTS

ADULT B
TEAM

YOUTH
TECHNICAL
FUTSAL
CAMPS

YOUTH
RECREATION
PROGRAM

ADULT
TOURNAMENTS

ADULT
LEAGUES

INTERNATIONAL
BRASIL EXCHANGE

YOUTH
LEAGUES



BRUSA FC 2023

Futsal in the USA



Audience

There are approximately 112,000 people participating in futsal in the US

Demand

The sport is backed by endorsements by the United States Youth Soccer nationally, as well as, FIFA worldwide. Is a fast growing sport as youth players look more and more for an edge to accelerate their individual development similar to other world powerhouse's like Brazil & Spain

Growth

There has been exponential growth in the past five years as the US has put their name on the international market with the futsal USMNT. National team staff is making a priority to visit futsal academies throughout the USA to aid the growth.



BRUSA FC 2023



Official Marketing Channels



Facebook

3,360 Followers

@BRUSAFUTSALCLUB



Youtube

153 subscribers

@BRUSA_FC



Instagram

2,046 Followers

@BRUSA_FC



TikToc

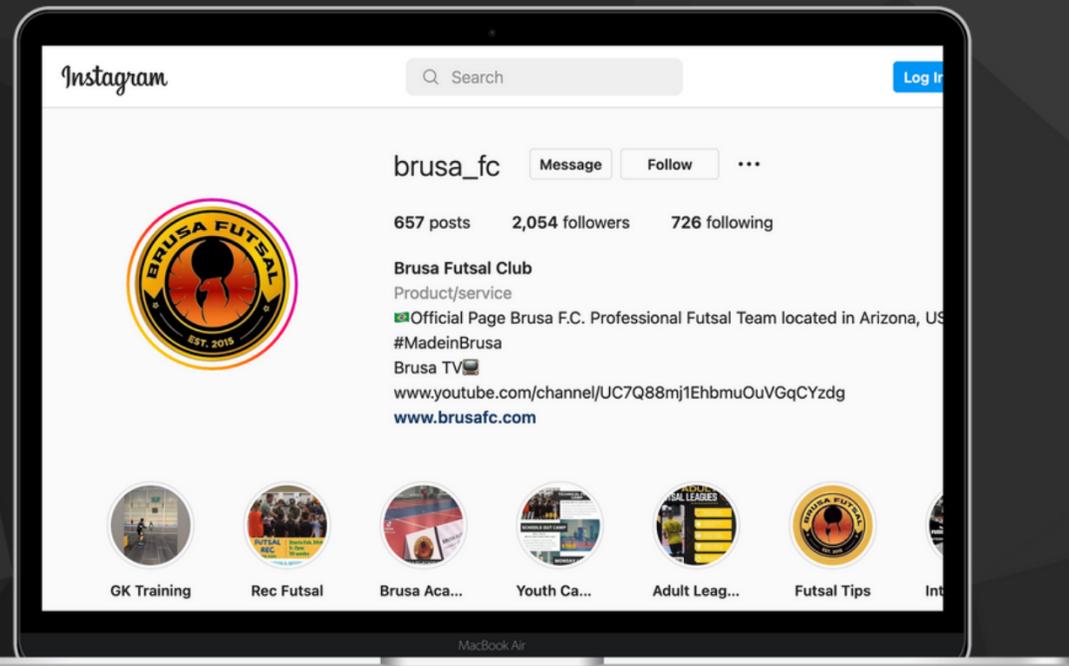
263 Followers

@BRUS AFC



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Instagram Highlights



2,056

Instagram Followers



34,846

instagram Impressions



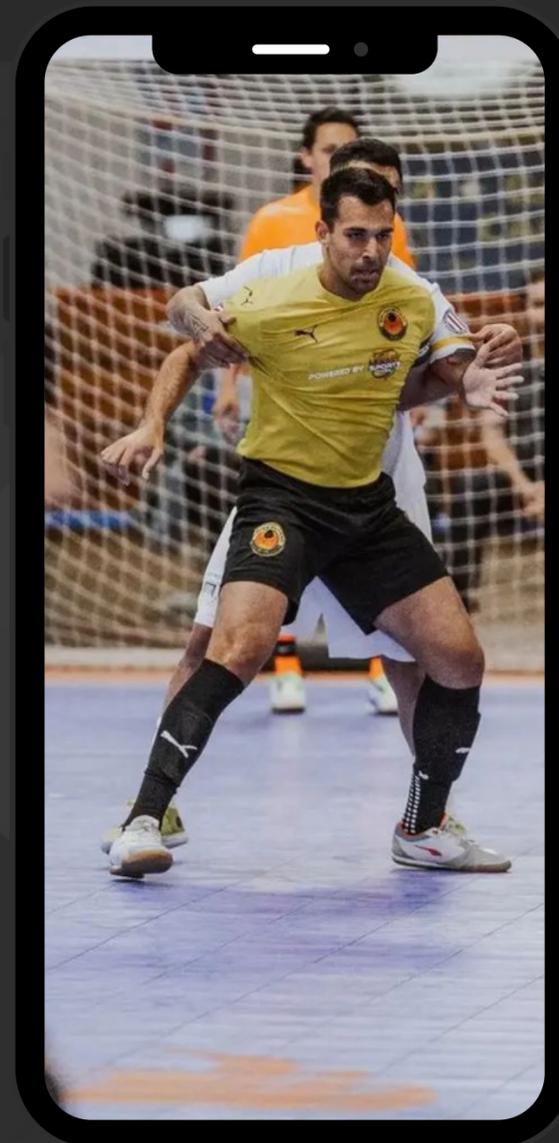
15-20k

Instagram Acct Reached



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Facebook Highlights



3,360

Facebook
Followers



14,909

Facebook
Post Reach



1,040

Facebook Post
Engagement



BRUSA FC 2023



Reasons To Sponsor

Brand Exposure

Helps create loyalty towards YOUR brand increasing brand awareness and continued exposure in places where the potential customer is more vulnerable and willing to purchase.

Builds Relationships

Benefits for businesses can continue well after sponsorship is done. Can open new doors commercially with other brands or events.

Enhances Image

Can help to grow community support and a positive perception for your business. Consumers are generally aware that official sponsors contribute to the events, and research shows that sports fans have a more positive perception of brands that engage.

Increases Reach

Glves your brand a unique opportunity to hit your target group and new potential customers from different demographics.



BRUSA FC 2023



Coach/Player Salary
\$18,000



Travel Expenses
\$9,000

Futsal Equipment
\$1,000

Training Court Rental
\$8,000

FIFA League Fees
\$4,500

We need
sponsors
for these
areas



BRUSA FC 2023



Team Travel Sponsor

\$9,000 for 2023 Season

What it helps pay for...

- Transportation, housing, food for AWAY matches in Colorado, New Mexico, California and Mexico
- Our pro team will travel 5 times during the 2023 season
- ~\$1,800 every time our team travels

What you get as a sponsor...

- Business logo on all travel shirts, travel bags and customized car magnet to display on transportation vehicles
- Business logo on all social media channels
- Monthly posts on Instagram/Facebook highlighting your services to our followers
- Biweekly reels and posts with business logo
- Player video "Shoutout" to your business





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Futsal Ball Sponsor

\$1,000 for 2023 Season

What it helps pay for...

- 20 training futsal balls for the season
- Old futsal balls will be donated to our sister club in Sao Paulo, Brasil for youth programs that cannot afford equipment

What you get as a sponsor...

- Business logo embroidered on ball bag
- Business logo on all social media channels
- Monthly posts on instagram/facebook highlighting your services to our followers
- Biweekly reels and posts with business logo
- Player video "Shoutout" to your business





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Court Rental Sponsor

\$8,000 for 2023 Season

What it helps pay for...

- Court rental cost for training 3 times a week from January-July at Bell Bank Park
- Court rental for HOME games 5x during the season

What you get as a sponsor...

- Open-access to view all trainings during the week
- Business logo on all training jerseys for the team
- An official training shirt with all the players signatures
- 5 Free season tickets to all Home games
- Business logo on all social media channels
- Biweekly reels and posts with business logo
- Monthly posts on Instagram/Facebook highlighting your services to our followers
- Player video "shoutout" to your business





BRUSA FC 2023



FIFA League Sponsor

\$4,500 for 2023 Season

What it helps pay for...

- FIFA League Team Registration Fee
- Referee fees for 4 HOME league games

What you get as a sponsor...

- Business logo on all HOME game shirts
- 5 Free Season Tickets
- Business logo on all social media channels
- Monthly posts on instagram/facebook highlighting your services to our followers
- Biweekly reels and posts with business logo
- Player video "Shoutout" to your business





BRUSA FC 2023

Contact Us

For questions about sponsorship
opportunities contact Kaue
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